

A close-up photograph of a pair of weathered, brown hands cupping a small, vibrant green seedling with three leaves and a small amount of dark soil. The background is dark and out of focus, emphasizing the hands and the plant. The text 'MyPak's Global Environmental Strategy' is overlaid in the center in a bold, yellow font with a white outline.

MyPak's Global Environmental Strategy

Presentation – April 10, 2008

This material has been edited for public release.
It was used by MyPak Packaging during an oral presentation.



As a paper pulp packaging manufacturer, MyPak has made a strategic decision to be a leader in best environmental sustainability practices

“Wherever the MyPak name is mentioned, it must be synonymous with being a caring and considerate global citizen.”

- MyPak Chairman

MyPak has chosen to participate in the UN Global Compact, which is based on 10 guiding principles:

Human Rights

- Businesses should support and respect the protection of internationally proclaimed human rights; and
- Make sure that they are not complicit in human rights abuses.

Labour Standards

- Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining;
- Elimination of all forms of forced and compulsory labour;
- Effective abolition of child labour; and
- Elimination of discrimination in respect of employment and occupation.

Environment

- Businesses should support a precautionary approach to environmental challenges;
- Undertake initiatives to promote greater environmental responsibility; and
- Encourage the development and diffusion of environmentally friendly technologies.

Anti-Corruption

- Businesses should work against corruption in all its forms, including extortion and bribery.

MyPak has 3 pillars for environmental leadership

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- 1. Minimising our environmental impact during manufacturing**
 - 2. Minimising the environmental impact of our products**
 - 3. Creating an innovative culture, to continually identify and action environmental leadership initiatives**

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Key to our environmental leadership is to increase the visibility of environmental opportunities

- **MyPak's Environmental Affairs Officer reports monthly to the Board of Directors, on environmental opportunities to improve its environmental performance on an ongoing basis.**
- **MyPak reviews annually its manufacturing facilities and products with its suppliers, to identify opportunities for source reduction.**
- **“Source reduction” is based on the concept of eliminating waste at its point of generation, before they have even been used by an end user.**

Since May 2007, a number of opportunities have been acted on

“Waste has been reduced by 80%. We are now setting the standard for industry best practices in waste reduction.” – Operations Manager

- 23% of our electricity requirements is from renewable energy sources
- 21% less material is used during manufacturing
- 14% less electricity and gas is consumed in our manufacturing and office facilities
- Employees are encouraged to choose sustainable methods of transportation whenever possible. Many of them ride bicycles to work.
- A new production facility was specifically chosen to strategically reduce transport cost

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All of MyPak's products are biologically degradable

"We must take ownership of our products from the cradle to the grave." – CEO

- The environmental friendliness of all new products is carefully assessed during every production stage, from product requirements and design, to quality and acceptance testing.
- We have replaced packaging additives which reduce the recyclability of the paper pulp end products
- Weight reductions, reductions in secondary packaging and increased use of bulk packaging has reduced waste by 80 tonnes annually
- Further, MyPak has stopped buying from suppliers which use less benign manufacturing processes, such as chlorine-bleached paper and chemically treated paper pulp.

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Continuous innovation

“This is only the beginning. But fortune favors the brave.” – CEO

- We are continually identifying, researching and testing opportunities to reduce our environmental impact and source reduction
- Many of our source reduction accomplishments have come from innovation in the design of packaging and the reduction of energy and material waste during the production process
- Throughout the process, it takes time to improve the process and reduce the costs associated with minimising our environmental impact.
- However we have seen the long term benefits far outweigh the incremental costs.
- We are continuing to work together with our valued clients to reduce our environmental impacts

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A pair of weathered, brown hands is shown from a top-down perspective, gently cupping a small, vibrant green seedling with three leaves. The seedling is growing out of a mound of dark, rich soil. The background is a dark, textured surface, possibly more soil or a dark fabric, which makes the hands and the plant stand out. The lighting is soft, highlighting the texture of the skin and the moisture on the leaves.

MyPak's Global Environmental Strategy

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This material has been edited for public release.
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